



May 6, 2016

Greetings to All NY District Kiwanians and The NYD Formula Team:

Spring is finally in the air! It is the time to get out and help our great New York District grow so we can do more service to the children of the world in our communities, divisions, district and around the world.

Formula Chair PDG Joe Aiello and I have revised and added features to our 2015-16 Growth Incentive Plan. There are exciting rewards for both New Club Openings and bringing in members that will be in effect through Sept. 30, 2016. Governor Forbes and we are counting on you to do your part. We have a great Formula Team ready to help in each division.

New Club Opening Incentives

Open one (1) New Club-\$250 Formula Gift Card & a Formula Jacket w/your name.
Open two (2) New Clubs-\$500 Formula Gift Card & a Formula Jacket w/your name.
Open three (3) Clubs -DCON Paid in Full & a Formula Jacket w/your name

All clubs **must** be organized with all KI requirements submitted and accepted on or before Sept. 30, 2016. These incentives are for the New Club Openers (the actual Kiwanian(s) who opened the club) and can be shared with others who helped.

Membership Incentives

Recruit five (5) new members to NYD Kiwanis - \$25 gift card & Certificate
Recruit ten (10) new members to NYD Kiwanis - \$75 gift card & Certificate
Recruit fifteen (15) new members to NYD Kiwanis - \$150 gift card & Certificate
Recruit twenty (20) new members to NYD Kiwanis - \$200 gift card & Certificate
Recruit twenty-five (25) new members to NYD Kiwanis - \$250 gift card & Certificate

Note: all new member info must be submitted, accepted and verified by KI by 9/30/16 and fees paid as well. These new members recruited can **NOT** be in conjunction with the formation of a new club **prior** to its organization. New members can count in a newly formed club **AFTER** its Organization papers are filed. Submit your "claim" to both PDG Joe Aiello and me via email.

PDG Joe Eppolito, 2015-16
NYDK Formula Vice-Chair
NYDK New Club Opening Chair