

Empire State Kiwanian

New York



Nov. 2013, Volume 2013-14, Issue 2

New York District Kiwanis Foundation



\$20,000 Raised at Tri-K

The annual K-Family Weekend Nov. 15-17 -- at which the district boards for Kiwanis, Circle K, Key Club and the District Foundation meet together was a time for business and for an event which raised \$20,000 for the Eliminate Project.

At left, teams participate in a competition to see which team can build the tallest tower of balloons. Above, the Eliminate Walk participants make their way around the conference hotel. Carrying the banner are Key Club Go. Paul DeSantis, Kiwanis Gov. Joe Aiello and Circ K Gov. Kelly Chan.

Nassau County Unity Club is Chartered

On Oct. 23 the Long Island South Central Division celebrated the chartering of the Nassau County Unity Kiwanis Club in a heartfelt child-focused installation that re-ignited each attendee's passion for serving the children of the world.

From the moving pinning of Samantha Aiello by her father, Gov. Joe Aiello, using his original Kiwanis member pin, to the equally emotional pinning of Alyssa Fuchs by her mother, Debra Rothman, guests shared in the pride of these Kiwanians as they passed the torch of service to their children.

Long Island South Central Division Lt. Gov. Ann Torcivia assisted by Gov. Joe installed each charter member, club director and the officer.

The officers are President Karen Whilt, Vice President Patricia Brace, Treasurer Dr. Kim O'Connor and Secretary Mari Ward.

The other board members are Samantha Aiello, Alicia Avery, Geb Belevski, Tammy Gettings and Debra Rothman.

Also charter members are: Ilyssa Fuchs, Distinguished Past Lt. Gov. Jo-Ann Delgado, Elizabeth Hernandez, James Hudak, Distinguished Past Gov. David Rothman, Trinity Sanabria, Rich Santer and Lourdes (Olivia) Tagliatela.

Charter President Karen Whilt continued the evening's focus on children as she explained the common purpose of the new club's members and their club's priority project targeting bullying.



From left, Lt. Gov. Ann Torcivia, Nassau County Unity Club President Karen Whilt and Gov. Joe Aiello.

Karen's sentiments were echoed by Immediate Past International President Tom DeJulio as he described his recent discussions with the White House on Kiwanis International's role in working on bullying issues.

Following a night of celebration, Nassau County Unity Kiwanis Club members expressed their appreciation to the many LISC Kiwanians from other clubs who joined them at their Charter Night.

Membership

JP DiTroia



We are well on our way, 1-2-3 You Hold the Key

We are well on our way this month toward reaching our goal of 1,000 new members within Gov. Joe Aiello's term. As of this writing we have more than 125 new members for the New York District. By keeping this pace of 100 new members per month we will exceed our

goal.

To help your clubs get started we have re-activated the 1-2-3 You Hold the Key Program. Everyone should have received the flyer by now.

It is a simple program whereby we recognize and encourage our members by rewarding them with a Key Pin. For the first new member recruited, the sponsor receives a Bronze Key Pin, a Silver Key Pin for second new member and a Gold Key Pin for the third.

The Key Pin is also great a conversation opener. I wear my pin all the time. People ask me, "What is that key you are wearing?" I tell them that it is the key to my heart and my heart is in Kiwanis. And of course, that leads to a conversation about Kiwanis.

The key to membership growth is within every Kiwanis member. Whether at a business event or social function, there is always an opportunity to share your Kiwanis story and the good work that we do.

Every member should set his or her own personal goal to bring in one new member. Out of our 270 clubs, 7,000 plus members and our great leadership, our clubs should be able accomplish our goal.

"Individually, we are one drop. Together, we are an ocean." - Ryunosuke Satoro

If you have any questions or suggestions, or need any assistance in membership, you may reach me at (718) 821-9700.

Child Protection

Jim Mancuso



Serve and Protect the Children

I need not inform you of the many troubling incidents which we have all read in the papers and have seen in the news of child abuse cases on all levels: sexual, mental and physical. To say these are unsettling reports, making us all cringe, would be an understatement.

For Kiwanis International and the New York District, protection of our youth has always been of paramount importance and now even more so through a new Youth Protection program which is being introduced this year.

As Youth Protection Manager for the New York District, it is my job to get the

word out on the guidelines we are asking every one of our clubs to follow to protect our kids. It is so important that Kiwanis with 300,000 youths who are part of our organization, are cared for with the proper adult supervision.

Some hard and difficult facts to consider as reported by ChildHelp (<http://www.childhelp.org>) an organization dedicated to the prevention and treatment of child abuse:

- A report of child abuse is made every 10 seconds.
- More than 90 percent of juvenile sexual abuse victims know their perpetrator in some way.
- About 30 percent of abused and neglected children will later abuse their own children, continuing the horrible cycle of abuse.
- 14 percent of all men in prison and 36 percent of women in prison in the United States were abused as children, about twice the frequency seen in the general population.
- Abused children are 25 percent more likely to experience teen pregnancy.
- As many as two-thirds of the people

in treatment for drug abuse reported being abused or neglected as children.

Kiwanis' motto is to "serve the children of the world." We must and will lead the way on the topic of youth protection. In the coming months, you will be hearing more and more on this topic as education is provided across the entire district to raise awareness and make sure we do all we can to ensure a Kiwanis youth's experience is safe.

As a start, I encourage you to visit www.kiwanis.org and search under the words "youth protection." There you will find a plethora of materials to review including guidelines for protecting our youth. A good start is also to have background checks performed for anyone in your club who participates in Service Leadership Programs. You can find affordable solutions related to this topic at www.kiwanisone.org/background-checks.

Let us all as Kiwanians commit ourselves to proactive protection of our youth. So, much good that we do can become undone by not paying close attention to this topic. Worst yet, a child's life could be irreparably damaged forever.

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Martin Toombs
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webmaster@kiwanis-ny.org

2013-14 Events

Feb. 21-23, 2014:

Mid-Year Conference, Holiday Inn, Wolf Road, Albany

March 14-16, 2014:

Circle K District Convention, Albany Hotel, Albany

March 28-30, 2014:

Key Club Leadership Training Conference, Desmond Hotel, Albany

May 1-3, 2014:

Kamp Kiwanis Work Week and Open House

June 30-July 6, 2014:

Key Club International Convention, Anaheim, California

July 17-20, 2014:

International Convention, Toyko-Chiba, Japan

July 19-22, 2014:

Circle K International Convention, Nashville, Tenn.

Aug. 13-17, 2013:

District Convention, Desmond Hotel, Albany

Governor

Joseph Aiello



The change in weather means the holidays are just around the corner. This is the time when we go shopping for Thanksgiving and Christmas. But we, as Kiwanians, know many families who are unable to celebrate the holidays. This is where we come in. This is what we do best: helping and giving to those in need so they will be able to celebrate holidays. I applaud you all for that. I wish you all great success in your holiday projects.

In the very short time of our new year, Kiwanis has already started to grow again. It is unfortunate that for one reason or another we lost hundreds of members throughout our district during 2012-13. I must emphasize again, we need growth in our organization. Without growth our Kiwanis community will suffer. We must all do what we can to save clubs that are struggling or are in need of our support. You all know who is affected when a club closes. It is the children.

We in the New York District do not want this to happen. That is why the lieutenant governors and I are committed to bringing into our Kiwanis Family 1,000 new members this year. But we need your help to accomplish this task. That is why I have put together an incentive plan using a Marketing and PR team. You can find this program on the Kiwanis New York District website. Please take the time to view this information.

We have started planning our Mid-Winter Conference, it is my hope that we have made positive changes. Early Bird registration will give you the chance to win a new, 55-inch TV. We will have a contest for the best hospitality suite. We will continue to have a gift basket raffle for our attendees. The divisions, clubs or individuals who make a basket may make the basket in your own theme. We will have Kiwanis information, vendors, and other surprises for all who attend. We will have continuous

workshops providing Kiwanis and relevant education. But most of all, I want everyone who attends to have fun. I urge you all to attend. It's time for some change. Lets have fun at our Mid-Winter Conference.

I also urge you to support our service leadership programs. These worthwhile programs are terrific and deserve your support. I also would like to remind you that the Governor's Project is on Autism, and the First Lady's Project is Treats for our Troops. We ask that each club do a project or a program for these two important causes.

I know we are volunteers and no one is obligated to do any of these projects. But think of the fantastic results we get from doing good things for others. I, myself, give my time and effort to this Kiwanis family and its beneficial projects because I know it is the right thing to do. Just to see a child smile when handed a piece of candy at Halloween or a gift at Christmas is well worth our efforts, or to see the gratitude in the eyes of a family when provided with a turkey and all the trimmings at Thanksgiving is a fabulously rewarding feeling. I know it's all worth it.

We, as Kiwanians, have so much to offer our communities. Let's get out there and spread the good word about our Kiwanis Family. Let's get a friend, relative, co-worker or neighbor to come and be a part of our great journey. Let's reach out to the corporate world and ask for members. They may not always be able to make meetings, but there are so many other ways they may be able to support our efforts.

I would like to thank you all for all your support and kindness. I am enjoying every minute of my visits to the clubs and divisions of our district. I support all the projects and events that you do to make your communities better. I attended one such project in the Niagara Frontier North Division. It was a program to promote an Anti-Bullying Campaign in their schools. How perfect. Children: Priority One. Remember, that is what we are all about. Let's build the Bridges for the Children to the Future. This is the greatest show in town. Let's not forget it.

K-Family Weekend

On November 15-17 we had our K-

family weekend and also our Eliminate Walk. It was the time for Circle K and Key Club to bond with senior lieutenant governors. The weekend went off without a hitch. DPLG Kim Scharoff was the activity director for the weekend. She knocked it out of the park. Kim had everyone bonding and working together and having fun. Kim also had prizes for all the winners. Past International Foundation President Peter Mancuso won again. That's two years in a row.

Everything that went on all weekend was just great. The Circle K and Key Club sat with Joe's Jaguars during meals and after and shared ideas, they expressed wanting to play a larger part of K-Family.

I encourage all the lieutenant governors, presidents to take advantage of the ideas. These young adults are so motivated they can move mountains. They are our legacy! I request that the SLP's be invited to divisionals and club meetings. How about having them choose a fund raiser and you help them?

The Eliminate Walk on Saturday raised \$20,000. Great job Sean O'Sullivan and all that got involved especially the sponsors. We saved 11,000 lives.

I want to thank all the administrators and staff for devoting their time and energy for the sponsored youth and Key leader.

To New Members:

On behalf of the New York District of Kiwanis we welcome you to our Kiwanis Family. You have chosen an outstanding organization. Your club will guide you on your journey. I would like for you to express your ideas to the president and to your fundraising chairs. I want you to have fun doing projects and events. We want you to Build the Bridges to the Future for the Children.

We are having our annual conference on Feb. 21-24 in Albany. I cordially invite you to be recognized at our luncheon on Saturday. It would be my honor to have you attend. Also, the new members who attend will be eligible to win a television; you must attend to enter. I wish only the best to our growing Kiwanis family. if you have any questions please contact me at JOA9014@NYP.ORG.

Holiday wishes to all.

Bowling Green K-Kids were the nation's Point of Light on Nov. 7

On Nov. 7, the Bowling Green K-Kids club was honored as the nation's Daily Point of Light by the Points of Light Foundation.

The Points of Light started Jan. 8, 1993, when President H.W. Bush submitted a report to the nation on his efforts to engage Americans in service. He called those volunteers "Points of

Light".

In 1998 the Points of Light Foundation and the Corporation for National and Community Service re-instated Bush's Points of Light award to honor those who take action to create change in their communities. More than 5,000 Daily Points of Light have been named to date. One award is made each day to

honor those serving their communities.

On Nov. 7 the K-Kids received documents certifying their award and were featured on the front page of the Points of Light web site.

New Club Building

PG Joseph Eppolito



Membership growth is critical to our great Kiwanis organization, especially to the New York District. With rare exceptions, our membership has decreased steadily for the past 25 years. In 1987, when I was District Membership Growth Chair, we ended the year with 14,000 members. Today, we are about at half that amount. Kiwanians are well-intentioned, but we need to rekindle that passion for expanding our membership, not for banner patches, but to be able to have more members to do more community service and to raise

funds for the communities that we live in.

One area that can jump-start membership is New Club Building. In those rare exceptions where we have had growth during the last 25 years, building new clubs have led to the positive membership. If we really believe that we have the BEST service organization in the world, then EVERY community deserves to have a Kiwanis Club active and contributing to the community's needs.

Kiwanis International requires ONLY 15 members to start a new club. The New York District has 9 Membership Zone Chairs to assist the lieutenant governors and interested division members to select a site, do a survey, conduct canvassing, do pre-organizational meetings and help organize the club. All are listed on the District web site and all have extensive experience in building membership form all aspects. Past Gov. Bill Risbrook and I are co-chairing the

New Club Building Committee this year. The KEY is that the division develops a new club building team and commit to building a new club in the division. The SAME team can also be used to help rebuild a struggling club as well.

Congratulations to Lt. Gov. Ann Torcivia who built out FIRST club on Oct. 1 called the Nassau County Unity Kiwanis Club! If we build one club per division, we can add over 400 members alone!

If we are to reach the 1,000 new members goal set by Gov. Joe Aiello, New Club Building will be a critical part of the success.

It is TIME to make it happen and it starts with all of us! Let's spread Kiwanis in the NY District!

Feel free to contact me at (315) 449-3000 x358 or Pepster@aol.com. Past Gov. Bill Risbrook can be contacted at Wmajestic@aol.com or (917) 744-8899.

Marketing & PR

Jim Mancuso



Adopt a Duck?

As I was tooling around the internet, taking a look at what other Kiwanis clubs were up to, I ran across a very interesting video. The video, made by the Glendale Kiwanis Club in California, which you can see on YouTube, titled "Why support the Glendale Kiwanis Duck Race" was a shining example of strong marketing. There I viewed, Rachel, a little, very well spoken young lady. She seems to suffer from a malady which was unidentified and evidenced by the fact that she was a "Fulfill-A-Dream" recipient. I found her to be captivating, especially given her young age. I also found it to be an excellent example of the club's effort to reach out to the community using public relations to market the duck race.

When I reached deeper, checking out Glendale Kiwanis itself by visiting its website, I found that the fine marketing

did not stop with the YouTube video. Nested in their website (<http://www.glendalekiwanis.info>) was another website with a video promoting this year's duck race. I thought to myself that this club really has public relations on the brain!

Now, while we all cannot be expert videographers or website developers, public relations and other marketing activities lie within our reach. This year Gov. Joe Aiello has laid down a great challenge before us - grow by 1,000 district members. It can be done but only if we utilize every tool at our disposal. A stronger public relations and marketing effort than ever mounted before, from every club in the Kiwanis New York District, must be part of the 1,000 member growth equation.

Public relations and marketing is based on its collective impact. In other words, you have to have multiple, frequent and regular programs in hopes of getting the desired results. Ever notice a magazine or television commercial repeats many times? That is because people do not listen to the message the first time, or maybe even the tenth, but eventually they do. Or, that the same marketing message is delivered in multiple ways? Sometimes you will see it in print, then on television, mail and

through an email campaign. All the same message, delivered in different ways to try and exhaust all the possibilities to get to the right audience. Those same techniques will be key for us to reach Governor Joe's membership goal and challenge.

The New York District will be placing heavy emphasis on club's public relations and marketing efforts. They will also back it up with support. You do not need to be a marketing genius to have a fundamental club marketing program. For the time being, start by getting the word out there. Some starting points:

1) If you do not have a website you can get one economically at <http://www.kiwanisone.org> (search under "web hosting") or if you do have one, update it and keep it fresh.

2) Ask one of your sponsored youth to help you create a Facebook page.

3) Call your local newspaper and tell them about an upcoming event.

4) Check out <http://www.kiwanisone.org> (search under "marketing and PR") to find a host of other great tools you can use to get the word out about your great club.

The district stands ready to help. Feel free to contact me at james.n.mancuso@gmail.com for guidance and assistance.

Lake Delta Craft Fair Successful, Growing

The sixth annual Lake Delta Craft Fair was held Nov. 9-10 at Rome Free Academy in Rome.

The project has been one of Lake Delta's biggest fund raisers for the past five years, raising money for Thanksgiving and Christmas baskets for the

needy; scholarships for local kids attending Kamp Kiwanis, and the Eliminate Project.

The Kiwanis club and the Rome Free Academy Key Club were co-sponsors this year. Only able to grow to the size of the space available, the 2012 Craft Fair had only 43 crafters and could hold no more, but was still a huge success over the past three years. This year's

event at the high school and was able to accommodate 83 crafters.

Next year's goal could realistically be 100 crafters for what would be the biggest craft fair in the region.

The event was open to clubs at Rome Free Academy to have free fund raising tables for their club treasuries. The five clubs that got involved did well and that number may grow next year.

Circle K

John Keegan



Oct. 1 marks the start of new Kiwanis year and also a time of new beginnings and renewal of established commitments for your Kiwanis club. We ask that you continue your commitment to your Circle K sponsorship by meeting with your Circle K club counterparts and find out from them how you can help each other.

If you don't sponsor a Circle K club this would be a good time to start one.

The well-being and strength of the Circle K club is the responsibility of the sponsoring Kiwanis club under which it is chartered. Sponsorship is a continuous endeavor and long-term commitment built on an understanding of shared expectations and mutual goals.

New York District Circle Ker's have been very busy this year. They have been doing community service on the local, district and International level. They are willing to help you with your projects such as cleanups, pancake breakfast, etc.

The Circle K year is from April 1 to March 31. I know if you ask a Kiwanis club they will tell you the great satisfac-

tion you get from working with the young adults.

Elsewhere in this issue you will see an article about the requirement of background checks. All Kiwanis advisors to a Circle K club are required to have a background check.

I can be reached with any questions you may have by email johnnyk11@juno.com, phone (732) 350-6170 you will find that I am rather prompt in replying.

As I close this message I want to let you know that we will be having our District Convention at the Albany Hotel March 14-16, 2014. The convention honoree will be Mary Jean Sprague who is the Kiwanis advisor at New Paltz. She is a dedicated Kiwanian.

Key Club

John Goldstein



While we Kiwanians are just starting our new administrative year, our Key Clubs are half way through their year. We have more than 11,000 students in more than 240 clubs in the New York District. They have already volunteered thousands of hours and donated tens of thousands of dollars to a variety of char-

ities. These charities range from local causes to District charities like Kamp Kiwanis and the Eliminate Project.

Key Club Gov. Paul DeSantis and his board of Lt. Governors have already started planning for this years District Leadership Training Conference. The conference will be held on March 27-30, 2014 at the Desmond Hotel and Conference Center in Albany. We will be expecting more than 800 Key Clubbers and advisors to attend this fantastic event. We have planned more than 30 fun and educational workshops for the students and adults.

Does your club sponsor a Key Club? if not why not? The Key Club is an investment in the future of Kiwanis and our

world. These young people want to give back, want to be involved and Kiwanis and Key Club are the perfect partners to make this happen. Give me a call and I am ready to help you start a Key Club in your local high school.

Already sponsoring a Key Club? Please be sure to be actively involved in their meetings, projects and fundraisers. Invite the Key Club officers to your Kiwanis meeting and get to know the wonderful young people who are involved. Invite the Key Club to join you in a community service project - you will love the energy and excitement that Key Clubbers bring to everything they do!

Thank you for the opportunity to serve as your Key Club Administrator.

Builders Clubs

Joanne Underwood



For YEARS in our Club Leadership trainings, we were told NOT To USE ACRONYMS, and then your trainers (I've been one) promptly talked about our SOAPS (Sponsored Organizations and Programs) and for the last few years SLP's (Sponsored Leadership Programs). For most Kiwanians, SLP's are just letters when in reality they are one of the most important things we have and do in Kiwanis. SLP's are our K-Kids, our Builders Clubs, our Key Clubs, or Circle K's and our Aktion Clubs. They are all very important parts of our K-Family, and every Kiwanian needs to truly understand how important they are to our Kiwanis, our community's and our country's future. The SLP that I want to talk to you about is the one I'm involved with, the one I have seen have a tremendously positive impact on the lives of its mem-

bers.

Builders Clubs are the reason I am still a member of Kiwanis and probably always will be.

A Builders Club is a student-run organization at the Middle or Junior High School level, sponsored by a Kiwanis Club and guided by a faculty Advisor and a Kiwanis Advisor. That doesn't sound like a really big deal, but trust me; Builders Clubs are REALLY BIG deals. I taught at least one and sometimes six Middle/Jr. High History classes each of the 36 years I taught school. I love this age group! They are enthusiastic, energetic, young people on the brink of becoming adults; who think they ARE adults. In short they are in that dreaded age of Puberty. An age when kids are extremely vulnerable, going through big changes in their lives: physically, mentally and emotionally. It is a pivotal and crucial point in their lives. While wanting to be independent, they need direction and support from adults. It's one of the most difficult times for their parents too, because at this age, kids don't want to be told what to do. Sadly, many parents just throw their hands up in frustration. Opportunity or disaster is just waiting to happen. How can we help? The answer is a

Builders Club.

You and your Kiwanis club can help kids at this age to develop into self-confident, productive young adults filled with real self-esteem, capable of standing up to peer pressure and even stand up to drugs and drug dealers. These young people are a credit to themselves, their families and their communities. It's easy to do, just sponsor a Builders Club! I saw it happen to my students, every year. Not one of my students who became involved in our Builders Club was ever suspended again, at least not while they were in that school; and, my school had the highest poverty rate of any school in our school district.

You as Kiwanians can make a difference! I'll tell you more in the next ESK, but until then, start looking into getting a Builders Club started in your community. If I can be of any help, just call me (585) 342-7654 or write me at 91 Jewel Street, Rochester, NY 14621. Or, you can walk up to your Lt. Governor and ask them, "How do I start a Builders Club". You really will be changing your community, one child (one Builders Club) at a time.

Hoedown Raises \$2,260 for KPTC

The KPTC Service Leadership Committee's Hoedown was a Hoot and a Holler for the entire K-Family. Cowboys and Cowgirls from K-Kids through Kiwanis line danced side by side guided by DJ and line dance teacher Lindy Ang. After an hour or so of guided instruction, County Line, a well known country band, took over with live music.

In addition to line dancing, Hoedown guests enjoyed burgers and hot dogs donated and grilled by BBQ Chef Extraordinaire Governor Joe Aiello.

In between dance sets, a pie-eating, lasso and pin the tail on the horse contests were held. While Governor Joe Aiello may have had the messiest face, thanks to some assistance from Immediate Past Governor Al Norato, NYCKI District K-Family Chair Jia Shi of Adelphi University won the pie-eating contest.

WT Clarke Key Clubber Nicole Hallett won the dessert contest's judge's choice award for her peach pie and the people's choice award was won by Tammy Gettings of the newly chartered Nassau County Unity Kiwanis Club for her apple pie.

In the evening's final contest, trophies were presented for the best costume in three categories K-Kids/Builders, Key Club/Circle K and Kiwanis/Adults. The first category was won by 3-year-old Andrew Neilson, the second category by NYCKI Governor Kelly Chan and the third category by KPTC Foundation President Distinguished Past Gov. Joe Corace.

In addition to the fun and bonding across the branches of the K-Family, the Hoedown raised \$2,260 for the Kiwanis Pediatric Trauma Center at North Shore-LIJ.



Costume Contest Winners Andrew Neilson, Distinguished Past Gov. Joe Corace and Circle K Gov. Kelly Chan.

KPTC Director and Service Leadership Liaison Rich Santer congratulated KPTC Service Leadership Committee Chair Kat Graves on the success of her first major fundraiser since becoming Chair.

Bronx-Westchester South Raises \$5,000

A large contingent of Kiwanis family members walked to find a cure for Alzheimers in the Annual Walkathon in White Plains on Sept. 29. More than half of the Bronx Westchester South Division's clubs were represented headed by Lt. Gov. Warren Golden Jr. and Lt. Gov.-Designate Frank Riti.

More than two dozen New Rochelle Key Clubbers and Fordham Circle K members representing participated. The Kiwanis Family of clubs once again placed in the "top ten" teams supporting this cause.

The annual event was chaired by Judy and John Bartunek of Yonkers Kiwanis.



**KPTC
Albany**

Rick Sturm



In the early 1990's, New York Kiwanians and members of its associated youth groups initiated its Kiwanis Pediatric Trauma Program to establish statewide trauma units at hospitals located at Albany Medical Center, Buffalo Children's Hospital and at North Shore Hospital on Long Island. These hospitals were chosen as they embody their region's lifeline for access to ad-

vanced and specialized health care for children.

Capital Division and Van Rensselaer Divisions effort for this project includes fund raising \$500,000 for the Pediatric Intensive Care Unit, and most recently for the Neonatal Intensive Care Unit, both located at the Albany Medical Center.

During 2013, 800 premature and critically ill babies received care in the Neonatal Intensive Care Unit (NICU). The unit needed more space and needed more advanced technologies in life saving neonatal care while ensuring ample space for families to be with their babies at a very critical time.

The Kiwanis effort in this area began during 2012 as the result of a request from The Albany Medical Center for financial help to improve facilities and care for critically ill babies. The Kiwanis goal is to improve state-

of-the-art technology through the purchase of multi-purpose beds affectionately known as the "giraffe." The giraffe envelopes tiny patients in warmth and comfort while continuously monitoring precious babies with life-saving technology. Each giraffe has a cost of \$50,000. We hope to purchase as many of these units as possible!

This year the Capital and Van Rensselaer divisions along with their youth leadership groups dedicated the 2012 Bells of Life fundraising drive and other events including the Delmar Kiwanis Foundation annual golf tournament toward the purchase of a Giraffe Unit. During 2012 we raised \$10,000. During 2013, so far, we've increased our efforts to a total of \$20,000.

Credit for this effort must go to the entire K family in the Capital and Van Rensselaer divisions!

North Central Kiwanis Celebrates Ribbon Cutting



The North Central Kiwanis proudly cut the ribbon on a new \$6 million residential drug treatment center in Staten Island on Sept. 27.

The new Camelot treatment center will be home for 40 teenagers seeking treatment for drug dependency.

Camelot was founded by the club in 1973. Lt. Governor Forbes Irvine, Club President Joe Cafiero and members Mike Assenza, Jack Desantis, Scott Spina, John Federico, Jim Milone, Len Bosso, Dennis Mangerio, Sean Cusick and John Mansfield were on hand for the celebration.

Luke Nasta Executive Director of Camelot said "if not for Kiwanis we would not be here today and if not for today these kids might not have a tomorrow".

The new facility has a school, a infirmary and a commercial kitchen. New York Assembly Member's Matthew Titone and Michael Cusick praised Kiwanis for having the foresight and recognizing the need for treatment back in 1973.

Sea Cliff K-Kids Join Down Syndrome Buddy Walk

On Oct. 5, the Sea Cliff K-Kids participated in The National Down Syndrome Society's annual Buddy Walk.

Team North Shore, sponsored by the K-Kids, grew to comprise many students and their siblings, as well as parents and teachers from Sea Cliff Elementary School.

Teacher Mark Mihopoulos said, "We celebrated Down Syndrome Awareness Month (October) by fundraising online, walking a mile as a team, and enjoying music and festivities at the bayside Tanner Park in Copiague."

The annual Buddy Walk was started in 1995 by the National Down Syndrome Society.

"This year was our biggest team yet, Mihopoulos said. "I feel our community is one of the most ground-breaking in its inclusiveness and supportive team nature, as demonstrated by the selfless participation of so many students and families."

The students (and siblings) included Matthew and Grace Ryan, Ava and Dino Petersen, and Kyprian "Kypa," Many and Alysha Kallaur.

The Sea Cliff K-Kids raised approximately \$200 to further awareness and research in support of Down Syndrome on Long Island.



International Foundation
David Rothman



Fellow members of the Kiwanis Family, I was going to ask everyone to consider digging a little deeper in their pockets as we enter the Holiday Season and support the Kiwanis International Foundation. Well I'm asking you now to support our International Foundation as it supports our extended Kiwanis Family in the Philippines.

The Philippines is part of the Asia

Pacific Region of Kiwanis International. One just needs to watch or listen to the news about Typhoon Haiyan hitting the Central Philippines. There are more than 4 million people including 1.7 million kids that have been affected. Hundreds of Kiwanis Clubs and fellow Kiwanians without anything and countless lives lost.

I know of what this devastation looks and feels like first hand. Last year at this time Debbie and I were trying to put back our lives after having Super Storm Sandy damage the lower part of our home with 4 feet of water damage. I know this is nothing as compared to the devastation seen in the Philippines but it is similar for us and many other Kiwanians.

Many of our Philippine brothers and sisters donated to the KIF last year in

our time of need and now I ask the we do the same. After all, we are all part of a World Organization that supports children. Right now those children and their families need our help! The KIF has been there for the New York District in the past and will be there for it in the future, so open up your hearts!

Please make donations payable to the Kiwanis International Foundation and designate in your memo "Disaster Relief" and mail to KIF 3636 Woodview Trace, Indianapolis, IN 46268. If you have any questions regarding this please contact me at daglimp54@aol.com or 516-318-1585. Have a safe and happy holiday season.

Eliminate Project

Sister Anne-Marie Kirmse



What an exciting Tri-K weekend we had in Albany! Sean O'Sullivan, EliMiNaTe Co-Coordinator of the Metropolitan Division, organized a very successful EliMiNaTe Walk, raising \$20,001.09. Can you believe it? The walk was so much fun!

The three governors walked at the beginning of the parade holding a banner made for the event. Lt. Gov. Ann Torcivia, who raised the most money, dressed in a baby bunting costume, complete with hat, bib and bottle! She was the baby whose life was saved by the injections, and Doris Mellina with a pillow under her shirt was the expectant mother needing the injections. Some participants wore funny hats, and even the Underwoods' dog wore an EliMiNaTe Walk shirt. At the evening banquet, the room was beautifully decorated with blue and gold balloons on

each table and an arch of blue and gold balloons surrounded the banner which was hung at the end of the room. When they presented me with the ceremonial check, I was absolutely amazed.

There are now only 19 months left to reach Kiwanis' goal of \$110 million. After the Tri-K Walk, we had a total of \$700,000, thus protecting 388,888 mothers and their future babies. I am so proud of all we have done so far -- and each of you should be, too! However, we still have over a million dollars to raise here in New York, so we can't rest on our laurels. My personal goal is that every club will participate. To date 63 percent of our clubs have done so. Let's reach 100 percent participation by the end of 2013.

Some new initiatives are coming out of the Campaign Headquarters. There are now \$5,000 and \$10,000 giving levels, which can be paid over five years. These might be more realistic goals for our individual Kiwanians to reach. There are also various suggestions on the KI website for holiday gift giving.

We will be having a table at the Inlet Craft Fair next summer for EliMiNaTe. I am asking every club is asked to donate a hand-knitted or crocheted baby blanket, sweater set or toy. In every club



there is a person who knows someone who can make a baby item. Some of you gentlemen may be into woodworking and are able to make toy for a child. Let your imagination soar! The only requirement is that it be a hand-made item. The price tag will include the number of mothers babies protected by the purchase. For example, "As you cuddle your child in this blanket, rejoice that your purchase has helped 10 other mothers to cuddle their babies." Sooo -- please grab those needles or your toolbox, get some yarn or craft materials, settle yourselves down to the long winter nights, and enjoy the fact that your relaxation activities are making this world a better place! Please try to have your items ready to bring to the Mid-Winter Conference in February, if possible. That will avoid having to send them, but items will be accepted until June 30.

KPTC North Shore

PG Joseph Corace



The Kiwanis Pediatric Trauma Center Foundation held its annual meeting on Nov. 13 at the Unitarian Universalist Congregation Church in Manhasset.

The meeting was attended by close to 100 members of Kiwanis, Key Club, Circle K and K-Kids. Dignitaries lead by Gov. Joe Aiello, Past International President Tom DeJulio and Immediate Past Governor Al Norato showed their support by finding the time to be at this meeting.

Thanks to the fundraising efforts of our Kiwanis Family, this year a check in the amount of \$50,000 was presented by the Kiwanis Pediatric Trauma Center to the Kiwanis Pediatric Trauma Center at North Shore Hospital.

The meeting was educational, entertaining, informative and rewarding.

Rosemarie Ennis, EMT and SAFE KIDS Director from the Trauma Center gave a program about how our funding supports programs for children's medical attention and prevention programs.



Vickie the educational robot interacts with the audience

Eleanor Lalena, President of the Friends of the KPTC, gave a presentation on the Kiwanis Pediatric Trauma Kit Program.

Rickie Santer and Kat Graves and the Service Leadership Committee supplied the entertainment with a demonstration of the Swimming Safety Program with Vickie, an educational robot donated by the Joey Foundation. The Foundation was started by Lt. Gov. Ann Torcivia in memory of her late son, Joey.

The Joey Foundation also presented Distinguished Past Gov. Joe Corace with a 3 Diamond KPTC Fellow for his work as president of the KPTC.

John Lalena took care of the business part of the meeting and the following directors were elected: Lawrence Benedetti, John C. Lalena, Selwyn G. Rudnick, Ann Torcivia, Joseph I. Corace, Doris Mellina, Julia R. Salat, William Van Wagner, Richard D. DeCastro,

Thomas Mollo, Rich Santer, Thomas DeStio, Herman Ovadia, Michael S. Siniski.

Checks were presented by: the KPTC Service Leadership Committee from their HoeDown Fundraiser; the newest Kiwanis Club in the district, the Nassau County Unity Club, and G.C. Tech Key Club. The Massapequa Club was the first donation towards our annual campaign.

The Bowling Green K-Kids made a donation from their last fundraiser to KPTC and took the opportunity to invite all to their annual caroling for KPTC Night on Dec. 13.

Certificates of appreciation were presented to many board members and K-Family members who supported KPTC this year with fundraisers.

President Joe concluded the meeting by thanking all for their continued support and attendance.

Key Leader

Mary Jean Sprague



Great News! Key Leader is not only secured for Friday May 3 through Sunday May 5 at beautiful Camp Stella Maris in Livonia, there is also one a week prior on Friday, April 25 through Sunday April 27 at the lovely Huguenot YMCA Camp in Huguenot.

Both facilities offer so much to the experience and I know there are students who are eager to participate. While official online registration does not open until December, an application for signing up students now has been devised by PLTG David Morse of the Hudson River West Division. We already have sign-ups for the Huguenot Camp and are looking for many more.

A little bit about Key Leader. Key Leader is an intense Leadership Training Camp for students between 14 and

18. They may come from the general high school population and in some cases the junior high and they will be a mix of Kiwanis-sponsored Key Club members and students who might become potential club members. On occasion we may see a new Key Club form as a result.

The general cost is \$200 for main stream students, \$175 for Key Club Members, and \$115 for Student Facilitators, who are experienced Key Leader students who facilitate the camp experience.

Key Leader provides both a classroom component and hands-on outdoor workshops which reinforce the classroom teachings. Students learn integral life skills focused on Integrity, Community Building, Pursuit of Excellence, Personal Growth and Respect. It's a great experience, the program really makes you stop and take stock of your values and encourages you to reach beyond and think outside your comfort zone.

We need a minimum of 60 students for each program, with a maximum of 80. Let's set the goal of needing a waiting list! Key Leader also needs fun-lov-

ing adults who like to work with young people and watch them bloom. I have several openings for both camps. We need both men and women to chaperone. The students truly do make an amazing transformation from Friday to Sunday. Please contact me if you are interested.

I'd like to extend a heartfelt thanks to my team, Key Club Lt. Gov. Danielle Richardson, who is my counterpart in Key Club and a Key Leader graduate; Past Lt. Gov. David Morse and Barbara M. Ewanciw of the Huguenot YMCA and Dean Beltrano and Ann Holevinski of Camp Stella Maris for all their inspiration and help!

I would also like to thank retiring Gov. Al Norato, all of his board of lieutenant governors and incoming Gov. Joe Aiello and his board for their strong support of the Key Leader Program.

If you know of a young person in whose life you want to make a difference, please consider making them a Key Leader!

For more information: Visit www.KeyLeader.org website or contact Mary Jean Sprague, askmj@hvc.rr.com.

Pediatric Lyme Disease

DPG John Gridley



A few weeks ago I attended a mini-convention for Builders Club and K-Kids with many parents in attendance. While at the convention one of the K-Kids asked me, "Can I die from Lyme disease"?

When you are asked a question like that by a young person you must be very careful with the answer but must tell the truth. So I said, it is possible, but don't panic. The risk of developing chronic Lyme disease after being bitten by a tick is three percent. On top of that, it takes at least 24 to 48 hours for the tick to transmit the bacteria that causes Lyme disease. However, to be safe, though, you will want to have your par-

ents remove the tick as soon as possible. This is why a daily tick check is a good idea for people who live, work, or play in high-risk areas, and that is why I gave all Builders Club and K-Kids members and parents a Tick Kit to take home.

Then I was asked, if I find a tick what should I do? That I found to be an easier question to answer. I told them to have your parents call your doctor and save the tick after removing it with the tick kit that I gave you so it can be determined if it's the type that can carry Lyme disease.

I also told them to have their parents put the tick in the container that came with the tick kit to preserve it. Have your parents use the tweezers in the tick kit to grasp the tick firmly at its head or mouth, next to the skin. They should pull firmly and steadily on the tick until it lets go of the skin. If part of the tick stays in the skin, don't worry. It will eventually come out - although your parents should call the doctor if they notice any irritation in the area or symp-

toms of Lyme disease. They should swab the bite with alcohol. Then I told the parents one note of caution: Don't use "folk remedies" like petroleum jelly or a lit match to kill and remove a tick. These methods don't get the tick off the skin and might just cause the insect to burrow deeper and release more saliva (which increases the chances of disease transmission).

They were all happy to hear that tick bites don't generally hurt - then I explained to the parents, that's part of the difficulty in knowing whether someone has Lyme disease because pain usually helps to call attention to problems. So be on the lookout for ticks and rashes, and call your doctor if you're at all concerned. Remember, the main thing is to keep the main thing the main thing, and in this case the main thing is our children and education on Lyme disease. As always, if you know of anyone that has Lyme disease and needs assistance paying for treatment and/or medication, just give me or any member of the Pediatric Lyme Foundation a call.

Governor's Project: "Open Your Heart to Autism"

Thank you for your support of this year's Governor's Project, "Open Your Heart to Autism".

There is so much that your club can do to support autism and get the word out. Education is such an important component on this project. Please set aside one meeting to prepare a program on this project. There are so many resources available in your community and throughout the district. You can

start by reaching out to your local school district or BOCES for program ideas as well as any organization that services the needs of individuals with autism.

If you have any photos of your programs and projects please remember to send them to webmaster@kiwanis-ny.org so that they can be shown on the New York District website. Also remember to send in your report form so that

your club can receive a banner patch.

For more information please feel free to contact the governor's project committee members listed on the district web site and check out the materials on the web site. You can make a difference.

New York District Kiwanis Foundation

**Kamp
Director**

**Rebecca
Clemence**



I would like to take this opportunity to thank all Kiwanians and clubs that donated their time, money and effort to make the summer season of 2013 a success.

Each summer we open our doors to some of the most beautiful, excited and talented children in New York.

Kamp is a vibrant, fast-paced reminder of what children are capable of when others care. Kampers come to Kamp to laugh and play but more often than not find a program and environment that allows them to grow and learn. Children build confidence, friendships and hope at Kamp, lessons which they can take away and use for their own betterment, all thanks to Kiwanis.

Often those not involved with Kamp wonder what benefits Kamp really gives to the kids it serves. I can tell you from the privileged position of knowing these children that Kamp makes a difference. For all the many natural gifts our Kampers possess they contend with many hardships that are unimaginable to most of us. Many of the children we care for live below the poverty line; they live in unstable and unhealthy family situations, in close proximity to violence, substance abuse and often without the support or help from those around them.

Kamp enables kids to be free of fear; to be sure they will be fed and safe. Kamp encourages these children to try new things and learn how to cope with success and failure. Kamp helps kids to build self esteem and to hope to achieve more; it lets them know they don't have to be limited by circumstance, that they can have the future they deserve.

This is how Kamp is successful at helping kids. Why Kamp is successful is down to the Kiwanians that give so much of themselves to raise the money to sponsor Kampers and provide this experience for our youth. Every dollar raised and every child sponsored is a potential opportunity to make a difference and we thank you for the commitment and sacrifices you have made.

This year we served 594 children at Kamp Kiwanis. Unfortunately this

number is lower than previous years. It is understandable as many monies intended for Kamp were diverted to care for those affected by Superstorm Sandy. In the past when Kiwanis clubs sponsor Kampers they sent \$440 and if required an additional \$110 for busing. This should cover all costs for each Kamper, however in reality when we serve 594 Kampers the true cost per Kamper with busing is \$721. Kamp has numerous fixed costs such as insurance, staffing, facility maintenance, transportation, mortgage payments and so. The more Kampers we serve the lower the cost

per Kamper becomes. The hope and goal of Kamp for next season is to increase the number of Kampers that attend Kamp. Our capacity is 840 kampers but if we served 720 kampers per season then the cost per Kamper would drop and would be altogether covered by the club sponsorship fees. Included in this ESK is the actual costs per kamper for the 2013 season.

As it stands each year any shortfall in Kamper numbers is covered by grant writing and generous donations from Kiwanians and other individuals. This

Continued on next page

Expense Item	Total	Per Week
Advertising	\$1,821	\$227
Association Costs/Permits	\$5,186	\$648
Food	\$59,428	\$7,428
Insurance	\$47,312	\$5,914
Maintenance/Vehicle/Security/Equip	\$19,612	\$2,451
Misc/Unallocated	\$4,917	\$614
Non-Food/Janitorial Supplies	\$8,371	\$1,046
Office	\$13,643	\$1,705
Postage	\$3,227	\$403
Program	\$12,156	\$1,519
Salaries/Taxes/International Agency	\$232,871	\$29,108
Travel	\$10,962	\$1,370
Utilities/Fire Prevention	\$35,223	\$4,403
Operating Costs	\$454,737	\$56,842

Tuition	Adult Weeks	Child Weeks
Actual Cost Per Kamper	\$1,671	\$574
Foundation Supplement Per Kamper	\$946	\$134
Total 2013 Supplement	\$63,437	\$78,351
Cost Per Kamper Day	\$278	\$82

Transportation	Adult Weeks	Child Weeks
Per Week	\$5,331	\$10,308
Cost Per Kamper	\$296	\$147
Supplement Per Kamper	\$146	\$37
Total 2013 Supplement	\$5,263	\$13,042
2013 Transportation Total:	\$62,205	

District Foundation

Sal Anelli



It's that time of the year. Winter is slowly coming in and the holidays are not far behind.

I'm sure that every one of us, especially downstate Kiwanians, held our collective breath as October rolled in and went out without any vicious storms. Although it has been a year since the devastation of Super Storm Sandy, the effect of it is still with us. There are still far too many people that have yet to rebound from this storm and we as Kiwanians must do all that we can to help.

As I have stated before, we at the New York District Kiwanis Foundation

are also still trying to climb out of the effects of Sandy. Last year's camping season was affected because many clubs sent fewer campers due to their resources being redirected to help the victims of the storm and rightfully so.

The Kamp wound up with approximately 100 fewer children than the prior year and it did affect the bottom line of the Kamp finances. We are rebounding, but it's going to take a great deal of commitment by our board and by all of the New York District Kiwanians.

We have started a couple of fundraisers that I would like to tell you about.

Foundation Secretary Dave Rothman, with the help of Gov. Joe Aiello, has put together a car raffle. We will be raffling a Nissan Altima 2.5 S. Only 500 tickets will be sold at \$100 each and the winner will be pulled from a drum at Kamp opening in May.

Forbes Irvine, who was the lieutenant governor liaison to the foundation board last year, is also behind a fund raiser

that will hopefully raise \$100,000 for the Kamp. He is looking to get 100 \$1,000 donations from Kiwanians to accomplish his goal. It doesn't have to necessarily be an individual; it can be 10 Kiwanians putting in \$100 each, or a club donation to achieve participation in this fund raiser.

I have added the following: If you are already a diamond Kaiser Fellow and you make an individual donation of \$1,000, you will become a second generation Kaiser Fellow. You will receive a special second generation pin and every Kiwanian will know that you have been very generous to our Kamp.

We started the second generation diamond Kaiser Program and we already have 10 recipients, I hope that you will think about joining us as an elite member of the Kaiser Fellowship.

In closing, I want to wish every Kiwanian and family a very Happy Thanksgiving, a Merry Christmas and the healthiest of New Year. God bless you.

Clemence

Continued from previous page

money though is not guaranteed and the drop in number of Kampers can threaten the Kamp's long term financial stability. If we served 720 Kampers per season then this stability would be ensured and any additional grant monies could be channeled into the property, its mortgage and long term security. As it stands this year the Foundation Board voted to increase the price per kamper, both children and adults. Child tuition went up \$10 to \$450 and \$40 for busing to make it \$150 per child kamper to be more in line with the costs per kamper.

For Kamp to increase the number of Kampers for next season we need to call upon the generosity, creativity and care of Kiwanians. We hope each member can not only continue the amazing work they have been doing but channel their energies into raising Kamperships, awareness of Kamp with others and strive to find ways in which to increase our numbers.

This is no easy task but if we succeed not only will Kamp be financially more secure but we will (and more importantly) be giving 720 children the chance to experience Kamp, 720 potential opportunities to help children that need our help, 720 opportunities to build a brighter future.



Scenes from Kamp 2013



Visit the
Kamp Web Site:
www.kampkiwanis.org



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Poughkeepsie Club Program: Catching Kids Caring

Too many times, as parents and educators, we catch kids doing bad things. But what if we caught them doing good things and awarded them for it?

That's the premise of the Poughkeepsie club's Catching Kids Caring program.

Now in its third year, with schools in three large districts participating, Catching Kids Caring has honored students for doing what comes naturally: good deeds.

Taken from a member's experiences in a middle school where bullying was a big problem, the club adopted it to all good deeds such as returning a stolen

item, helping out in the classroom, making friends with a student from another school or country, and, of course, mediating and anti-bullying activities.

Each month, teachers, administrators, or guidance people are asked to keep a look out for these students and contact Kiwanis and the parents. Five local businesses have signed on as sponsors and help pay for the awards, usually gift cards to Barnes and Noble. Then, twice a month or so parents, students, and teachers gather at one of the sponsors' locations and are awarded the gift cards.

Most students bring friends and family and the sponsors supply refreshments.

This has been a successful program for Kiwanis, as well as the local schools. These awards are not based on academics; just good deeds. So the students honored usually are not recognized at any other awards ceremony.

Poughkeepsie Kiwanis is expanding the program to include more schools and more sponsors.

This program has brought attention to Kiwanis, recognition in the community, and the ability to attract new members.

Collecting Treats for Troops

On Oct. 26, the Bowling Green K-Kids collected items to become part of its Treats for Troops project at the East Meadow Walgreens.

The items were used on Nov. 2 at the K-Kids and Builders Clubs Mini-Convention at WT Clark to put packages together to be sent to troops overseas as part of this year's First Lady's Project.

