

















Kiwanis
CONVENTION 2025
PITTSBURGH

**JUNE 25-28** 

Join us at the 2025 Kiwanis International Convention in Pittsburgh, Pennsylvania, U.S. Discover ways to build and grow clubs while nurturing and building your membership. Learn how to magnify your club's influence on your community. Find out how to transform service projects in ways you never thought possible. Receive hands-on guidance in becoming a skilled Kiwanis leader. Reconnect with old friends and make new ones! You'll leave the most exciting and educational Kiwanis event of the year inspired to make a difference.

# Wednesday, June 25

# KIWANIS AMPLIFY CAPSTONE

The Kiwanis Amplify Capstone experience is a culmination of the Kiwanis Amplify program. Past and present Kiwanis Amplify participants are welcome to attend this session to begin applying what they learned throughout the course in a Kiwanis context, learn more about their personal strengths and leadership style and how to combine that knowledge to be the next generation of leaders that Kiwanis needs.

# CLUB STRENGTHENING FOR CLUB & DIVISION LEADERS

Lieutenant governors and club leaders play key roles in ensuring clubs retain current members and attract new ones. Discover the most common mistakes that clubs make — and how to intervene to ensure a club remains healthy and thriving. (Session repeated Thursday.)

# CLUB MEMBERSHIP CHAIR HUDDLE

A club membership chair is integral to a club's long-term viability. Learn how to meet your membership goals and expand your club's reach. Designed for membership chairs, membership committee members and those interested in boosting members' efforts. Limit one member per club. (Session repeated Thursday.)

# MEMBERSHIP FAIR & WELCOME RECEPTION

Looking for innovative recruitment inspiration? Pick up tips from clubs that have been recognized for their growth efforts after using Two For Two, club boosts, open houses, guest days or their own membership drives. Take time during the Welcome Reception to visit vendors, meet candidates and enjoy entertainment and refreshments. New this year: a DJ and door prizes! (Included with 3-Day Package.)

## 2025 KIWANIS CONVENTION KICKOFF

Start your convention experience with the pageantry and celebration of Kiwanis. The opening session features beloved actor, producer and author Henry Winkler. You'll be inspired by Winkler's story and his commitment to helping children reach their full potential.

# **EDUCATION BLOCK 1**

# CLUB STORIES: APPEALING TO A YOUNGER GENERATION

Attracting new generations of servant leaders to your club is essential for its growth and sustainability. Young Kiwanians will share why they joined and what keeps them coming back — tips you can use to increase your club's appeal across age groups.

#### STAYING SAFE IN CYBERSPACE

Clubs need to understand cybersecurity to keep members' data safe. Learn how to combat cyberthreats and identify red flags in communications. Know the difference between phishing, smishing and vishing. Gain insights on effective response strategies and tools to safeguard your club and personal information in the digital world.

# CLUB STORIES: BRINGING THE KIWANIS FAMILY TOGETHER

When the Kiwanis family works together, great things happen. Hear from Kiwanis clubs that have built strong connections with their sponsored Service Leadership Programs and gain insight into how your club can successfully do the same.

### **TELLING YOUR KIWANIS STORY**

Social media is a great way to keep your club members updated and connected beyond meetings and events. But its potential goes much further. Unlock the secrets to telling your club's story and enhancing your membership growth through social media.

#### **BUILD: EXISTING CLUBS**

The number of clubs with membership numbers in the single digits is staggering. Even more shocking: the number of those clubs that intend to turn in their charters after celebrating their centennial. Explore how we can embrace the rich service histories of these clubs by rebuilding them and relaunching the projects that their communities once knew and loved.

## **BUILD: NEW CLUBS**

Does your club have a nearby community that needs Kiwanis? What should you look for in a viable club site? Have you ever thought about opening a club as a service project? Why does everyone believe sponsoring a new Kiwanis club is expensive and difficult? Get the answers to these questions and more during this workshop.

# SERVICE: A SOLUTION FOR TODAY'S STUDENTS AND COMMUNITIES

Students who volunteer experience increased selfesteem, stronger connections to both school and community, improved academic performance and a reduced tendency toward self-harming behavior. Our Service Leadership Programs are the prescription your club needs to guide students' service leadership journey.

#### FORGING THE FUTURE OF PLAY

Hear the latest trends in outdoor play from Landscape Structures, a Kiwanis International partner. Experts will explain how design and inclusivity make play better for all children. Get ideas to take back to your club and community.

# **EDUCATION BLOCK 2**

# CLUB STRENGTHENING FOR CLUB & DIVISION LEADERS

Lieutenant governors and club leaders play key roles in ensuring clubs retain current members and attract new ones. Discover the most common mistakes clubs make and how to intervene to ensure a club remains healthy and thriving. (Repeat of Wednesday session.)

#### DISTRICT LEADERS SUMMIT

Governors, governors-elect, vice governors and candidates for governor-elect work collaboratively to create three-year growth and retention plans. Through the summit, leaders will come away with goals that span multiple years.

# **CLUB MEMBERSHIP CHAIR HUDDLE**

A club membership chair is integral to a club's longterm viability. Learn how to meet your membership goals and expand your club's reach. (Session designed for membership chairs, membership committee members and those interested in boosting members' efforts. Limit one member per club. Repeat of Wednesday session.)

# Thursday, June 26

#### **GENERATION XYZ**

Kiwanis membership spans multiple generations, and each one has its distinct approach to life and leadership. Explore the differences — and similarities — of generations X, Y and Z and identify effective approaches to attracting each one to Kiwanis membership.

#### **KIWANIS SUNSET SOCIAL**

Join Kiwanians from around the world for this special party on the rooftop of the David L. Lawrence Convention Center. Enjoy finger food, a cash bar and entertainment. (Included with 3-Day Package.)

# Friday, June 27



# KIWANIS LAUNCHPAD: FORGING THE FUTURE

In this powerhouse presentation, you'll be inspired and motivated by speakers who will help you increase your impact when helping the children you serve and enhance your leadership skills in both your club and community. You'll hear the director of the Fred Rogers Institute as well as an engaging speaker who will teach you how to find joy in conflict through curiosity. Kiwanis Launchpads are short, high-impact and sure to leave you filled with ideas to implement at home.

# (Session repeated in Education Block 4) MAKE YOUR MARK: MASTERING MULTIYEAR FUNDRAISING PLANS

Join us for an informative workshop designed to empower your club with tools and strategies to create an effective multiyear fundraising plan. Learn how to set achievable fundraising goals and implement tactics that will enable you to maximize your club's impact in the community. Together, we can help more kids and make a lasting difference.

capabilities and enhanced insights. Discover the added

value this platform brings to your membership and

how to use it to optimize your Kiwanis experience.

# **EDUCATION BLOCK 3**

## **CLUB STORIES: MEMBERSHIP GROWTH**

More kids need Kiwanis every day, so it's critical that we have more Kiwanians to help meet those needs. Clubs that have been successful at membership growth will share their strategies and provide tips to help your club implement their tactics.

# KNOW. PROTECT. RESPOND. — HOW MEMBERS SUPPORT KIWANIS YOUTH PROTECTION

Learn more about youth protection and why it's so important to our work serving the children of the world. Understand how your diligence in safeguarding our programs can protect not only your club but your community as well.

# CLUB STORIES: SERVICE PROJECT SUCCESS — LARGE-CLUB EDITION

One of the most frequent requests from Kiwanis clubs is advice on how to energize a longtime service project or launch an effective new one. The larger the club, the more extensive the projects can be. Learn how clubs with over 40 members have implemented innovative service projects and how your club can successfully adapt them.

# **MY GENERATION**

Have you ever wondered what a club member younger or older than you really thinks about their Kiwanis experience? Now's the chance to find out. Our multigenerational panel members will share their individual Kiwanis stories and offer insights on how to make your club meaningful — and enjoyable — for all age groups.

#### MAKING THE MOST OF KIWANIS ENGAGE

The new Kiwanis membership platform, Kiwanis Engage, gives members, clubs and districts expanded

# SIX FUNDAMENTALS OF LEARNING & GROWING

This workshop expands on the overview provided in Kiwanis Launchpad: Forging the Future by our guest expert from the Fred Rogers Institute. The late Fred Rogers, the beloved host of "Mr. Rogers' Neighborhood" and coauthor of "Mr. Rogers Talks with Parents," believed in "six basic necessities of learning." These fundamentals include a sense of self-worth, a sense of trust, curiosity, the capacity to look and listen carefully, the capacity to play, and times of solitude. Take a deep dive into the six principles and how you can implement them in your club's service projects and Service Leadership Programs.

# BUILD AND NURTURE AND RETAIN — THE POWER OF "AND"

Too often we look at opportunities as a selection process. Which one should we be taking advantage of? Which one will help us the most or which one won't come again? When really, we need to change our vantage point. In other words, what if we embraced the AND? What if we start a new event that is fundraising AND service? What if our newest initiative is about recruitment AND retention? Let's embrace the power of AND!

#### LEVEL UP YOUR FUNDRAISING

Learn about digital fundraising from Givergy, a Kiwanis partner. See how you can incorporate online tools in auctions, raffles, donations and other fundraising efforts and walk away with new ideas for your club.

# **EDUCATION BLOCK 4**

# CLUB STORIES: SERVICE PROJECT SUCCESS — SMALL-CLUB EDITION

One of the most frequent requests from Kiwanis clubs is advice on how to energize a longtime service project or launch an effective new one. For smaller clubs, fewer members mean fewer hands to help. Learn how clubs with 40 members or less have implemented innovative service projects and how your club can successfully adapt them.

# CLUB STORIES: FUNDRAISING SUCCESS — LARGE-CLUB EDITION

Fundraisers help sustain and grow your club and enable you to make a positive impact on even more kids. Larger clubs can launch more ambitious events for a more substantial financial gain. Get inspired by successful fundraising efforts from clubs with 40 or more members and discover how to make them work for your club.

## MAKING THE MOST OF KIWANIS ENGAGE

The new Kiwanis membership platform, Kiwanis Engage, gives members, clubs and districts expanded capabilities and enhanced insights. Discover the added value this platform brings to your membership and how to use it to optimize your Kiwanis experience. (Repeat of earlier session)

# THE GOAL WORKSHOP: YOUR PATH TO SUCCESS

Transform your club's biggest aspiration from wishful thinking into an attainable goal. Come prepared with something your club wants to accomplish (a service project, a membership growth target, a new Service Leadership Program — whatever you want to achieve). We'll walk you through the steps to success.

FINDING JOY IN CONFLICT THROUGH CURIOSITY

Your success as a leader rises and falls with your ability to manage conflict. This workshop, led by a selfdescribed "recovering conflict avoider," will help you understand how you handle conflict based on your Enneagram personality type. Then you'll discover the skills you need as a leader to help your club resolve conflict, enhance productivity and work together as an engaged and flourishing team — and truly find the joy. Led by a recovering conflict avoider who used to moonwalk out of hard conversations, this workshop uses humor and stories to show how curiosity is the way through conflict to form an engaged and flourishing team.

# RETAIN: MEMBERSHIP GROWTH

Club strengthening is more than your membership number — it's making sure your members are engaged and keeping your club relevant in leadership and service. Dive into the tools club leaders can use to grow their clubs as part of the new Build. Nurture. Retain. framework.

# NURTURE: HOW TO ENGAGE YOUR DIVISION IN A NEW CLUB'S SUCCESS

Learn how your division — not just the sponsoring club and club coaches — can support a new club. We'll give you the information you need to effectively stage a division-wide membership boost and/or service project. (This workshop is recommended for current and incoming lieutenant governors; however, all are welcome to attend.)

#### **100 YEARS OF KEY CLUB**

The wait is finally over! We're marking the 100th anniversary of Key Club in 2025 — and we're not letting this milestone moment go unnoticed. Get ready to discover what we have planned and how you can join us as we celebrate a century of service leadership.

# **EDUCATION BLOCK 5**

### **CLUB STORIES: CLUB REVITALIZATION**

How can Kiwanis clubs revitalize themselves when membership stagnates and interest runs low? Kiwanians share their success stories in rejuvenating their clubs and give you tips for adapting their methods to refresh and recharge your own.

# CLUB STORIES: FUNDRAISING SUCCESS — SMALL-CLUB EDITION

Fundraisers are especially critical for sustaining small clubs and ensuring they can continue to serve kids. But with fewer people to help, it's crucial to make the most of available resources — human and otherwise. Get inspired by successful fundraising efforts from clubs with fewer than 40 members and discover how your club can customize those ideas.

#### **MEETUP FOR MEMBERSHIP**

A new way of growing existing clubs and opening new ones is taking Europe by storm! See how your club can use the MeetUp tactic to increase membership in a fun and innovative way.

#### RETAIN: THE IMPORTANCE OF ATTITUDE

What do club members say about your club? To each other? To the community? Is your language setting the right tone? Let's take time to assess our self-talk and look for ways to improve how we think and speak for greater success.

## **NURTURE: IT'S EVERYONE'S JOB**

This session for lieutenant governors will focus on how to nurture both new and existing clubs. We will examine approaches and the impact on thriving clubs. Learn about this key part of your role in the new Build. Nurture. Retain. growth framework.

# INVEST IN YOUTH THROUGH K-KIDS, BUILDERS CLUB

In our K-Kids and Builders Club Service Leadership Programs, primary/elementary and middle years/ middle school age students, respectively, develop a passion to serve, a desire to lead and the ability to engage and collaborate with others. Learn how your communities, members and students will benefit when you add Builders Clubs and K-Kids to your portfolio of community projects.

# REACHING KIDS THROUGH THE KIWANIS CHILDREN'S FUND

Explore how grants from the Children's Fund are empowering club service projects that transform children's lives worldwide. This session will highlight impactful projects funded through our grant programs, provide an overview of the grant application process and offer insights into how The Possibility Project is increasing these efforts.



# **2025 KIWANIS ANNUAL MEETING**



Get informed about the business of Kiwanis International and add your voice to our future. Delegates from clubs around the world will elect the organization's next leaders and vote on amendments. Included in the 3-Day and Annual Meeting only registration packages.

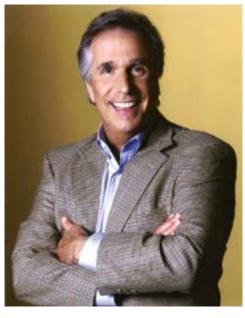
The Kiwanis Annual Meeting will be streamed live online and can be viewed for free. Check kiwanis.org/convention for streaming information. Bylaws only allow for in-person voting.

# Welcome CKI!

Circle K International is holding its convention alongside Kiwanis at the David L. Lawrence Convention Center! Be sure to stop by the CKI booth in the Kiwanis Marketplace to meet the university/ college members of the Kiwanis family and learn about the amazing work they do on their campuses, in their communities and around the world!



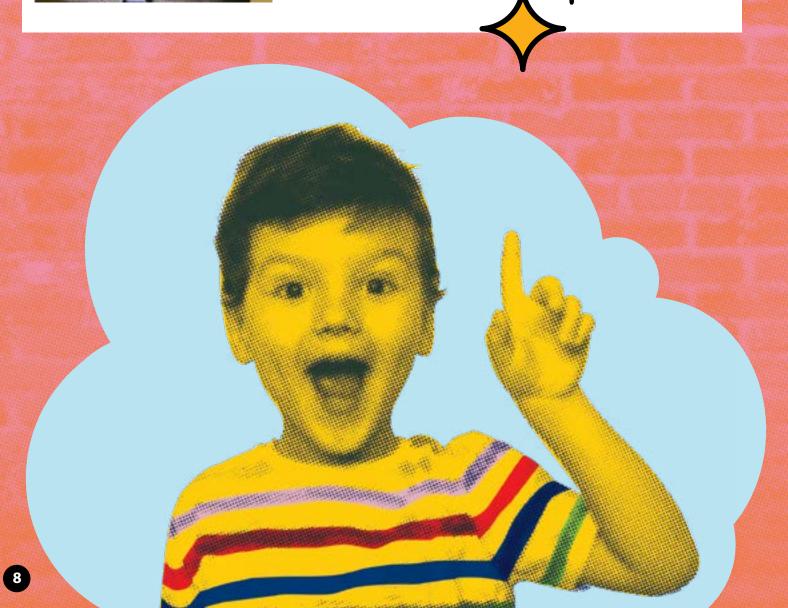
# **KEYNOTE SPEAKER**



# **HENRY WINKLER**

Henry Winkler is instantly recognizable from his role as "The Fonz" on the long-running 1970s TV series "Happy Days" and is well-known for his roles in hits such as "Arrested Development" and "Parks and Recreation." He earned an Emmy Award for his portrayal of acting teacher Gene Cousineau in "Barry," which aired from 2018-2023.

Winkler is an award-winning author, producer and director of family and children's programming. He has also been recognized for contributing to a greater understanding of dyslexia through his "Hank Zipzer" series of children's books. Join us at the 2025 Kiwanis International Convention to be inspired by Winkler's story and his commitment to helping children reach their full potential!



# **REGISTRATION & TICKETS**

Tailor your convention experience to your schedule and budget.



June 26-28

Registration includes keynote speakers, Kiwanis Launchpads, education sessions, Kiwanis Annual Meeting, the Membership Fair at the Welcome Reception and the Kiwanis Sunset Social.

Lunch is included on Thursday and Friday.

#### **REGULAR REGISTRATION**

October 1, 2024-May 23, 2025 — US\$399

#### **LATE REGISTRATION**

May 24, 2025-June 20, 2025 — US\$499

#### **ON-SITE REGISTRATION**

After June 23 — US\$599

NON-MEMBER GUESTS: US\$199/\$299/\$399

**UNDER 18 YEARS OF AGE: US\$109** 

### **ANNUAL MEETING ONLY**

## Saturday, June 28

Attend the 2025 Kiwanis Annual Meeting. This Saturday-only ticket gives you access to the proceedings of the Kiwanis House of Delegates and business meeting.

#### **REGULAR REGISTRATION**

October 1, 2024-May 23, 2025 — US\$199

#### **LATE REGISTRATION**

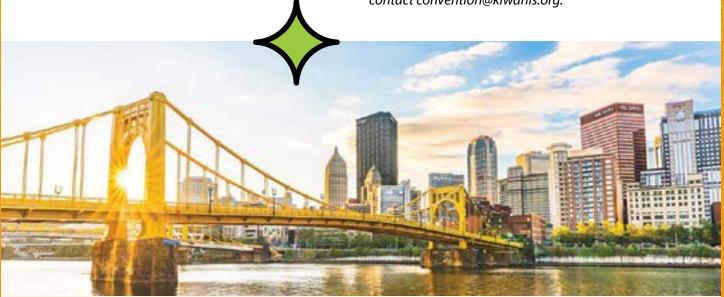
May 24, 2025-June 20, 2025 — US\$299

### **ON-SITE REGISTRATION**

After June 23 — US\$399

Younger than 18 years old: US\$109 admission to general sessions, educational tracks, the Kiwanis Marketplace and two lunches.

For information about lunches and other events, contact convention@kiwanis.org.



# **CANCELLATION & REFUND POLICY**

Registration cancellations must be emailed to convention@ kiwanis.org and must be received no later than 3 p.m. ET on June 23, 2025. Cancellations will be refunded the amount paid, less a US\$50 processing fee. Refunds will be issued within two weeks of receiving notification. No refunds will be issued for requests made after July 4.

This cancellation notice applies to attendee registration only and does not apply to any hotel or tour reservations. Hotel

and tour reservations must be canceled separately.

Requests to transfer registration to another Kiwanian must be sent in writing by both parties to convention@kiwanis.org before June 23, 2025.

Anyone who has purchased a registration or event ticket and does not attend will NOT receive a refund.

# **SPECIAL EVENTS & ADD-ONS**

# INCLUDED WITH 3-DAY PACKAGE

# WELCOME RECEPTION & MEMBERSHIP FAIR

### Wednesday, June 25

Looking for innovative recruiting inspiration? Learn more about the new Build. Nurture. Retain. membership initiative and pick up tips from clubs that have been recognized for their growth efforts by using Two For Two, club boosts, open houses, guest days or their own specialized membership drives.

Doors to the Kiwanis Marketplace will open at 3 p.m. for the Welcome Reception. There will be door prizes, games, treats and entertainment. Plan to stay awhile — there's something different planned for each hour!

## **KIWANIS SUNSET SOCIAL**

#### Thursday, June 26

Join Kiwanians from around the world for this special party on the rooftop of the David L. Lawrence Convention Center. Enjoy finger food, a cash bar and entertainment.

# **TICKETED ADD-ONS**

# SIGNATURE PROJECT BREAKFAST

# Thursday, June 26

Celebrate the best of the best Kiwanis signature projects. The top 10 finalists in each group will be recognized — and then the gold, silver and bronze awards for each will be announced. **US\$40** 

# KIWANIS CHILDREN'S FUND LUNCHEON – THE GENEROSITY CHALLENGE

## Thursday, June 26

During the convention, we'll attempt something monumental: raising enough money through The Possibility Project to impact the equivalent of every child in Pittsburgh. Join fellow Kiwanians for inspiration, entertainment from our guest host and stories of how your generosity, paired with your Kiwanis service, impacts kids. **US\$40** 

# KIWANIS SLP SHOWCASE OF SERVICE LUNCHEON

# Friday, June 27

Join us as we celebrate Key Club International's 100th birthday. That's 100 years of:

- Service and leadership.
- Making a difference in the lives of students.
- · Community impact.

Hear from Key Club members and alumni — and learn how you can join in the Key Club Centennial Celebration today and celebrate with us throughout the year. **US\$40.** 

# **KIWANIS ROARING 20s GALA**

#### Saturday, June 28

Get ready for a night of glitz and glamor! Whether you're mingling at the Gatsby-inspired bar or hitting the dance floor, you'll be sure to enjoy this night celebrating Kiwanis! Don your finest flapper dress or sharpest suit — or come as you are for our annual closing night gala. The ticket includes dinner. **US\$80** 

# EXPLORE PITTSBURGH!

Pittsburgh, Pennsylvania, is a versatile destination brimming with discoveries. From the The David L. Lawrence Convention Center, you'll have easy access to the downtown Cultural District, the historic Strip District and the Allegheny River. The site is conveniently located near shops, restaurants, galleries and theaters. Learn more about Pittsburgh's attractions.











# HOTELS

Convention attendees may book a room at any hotel within the Kiwanis block. The district designations are suggestions. Please book your room online through kiwanis.org/convention. Do not contact the hotels directly as Kiwanis has negotiated special rates available only through our online booking.

**Note:** There will be no shuttles as the official hotels are all located near the convention center.

### **AC HOTEL**

US\$180 plus tax per night

(Colombia, Ecuador and Panama)



US\$199 plus tax per night

(Eastern Canada and the Caribbean and Wisconsin-Upper Michigan)

## **DOUBLETREE BY HILTON**

US\$185 plus tax per night

(Florida, Rocky Mountain, Southwest, Utah-Idaho and Western Canada)

#### **DRURY PLAZA HOTEL**

US\$189 plus tax per night

(Carolinas, Georgia, Louisianna-Mississippi-Tennessee and Missouri-Arkansas)

## **EMBASSY SUITES**

US\$189 plus tax per night

(Alabama, Austria, Belgium-Luxembourg, France-Monaco, Germany, Iceland-Faroes, Italy-San Marino, Kansas, Montana, Nebraska-Iowa, Netherlands, Norden, Romania, Switzerland-Liechtenstein and Texas-Oklahoma)



US\$189 plus tax per night

(Michigan)

## **KIMPTON HOTEL MONACO**

US\$190 plus tax per night

(New England and Bermuda, Ohio)

# **OMNI WILLIAM PENN HOTEL**

US\$199 plus tax per night

(Indiana and New York)

# **RENAISSANCE HOTEL**

US\$199 plus tax per night

(California-Nevada-Hawaii)

#### THE WESTIN PITTSBURGH

US\$199 plus tax per night

(Australia, Capital, Illinois-Eastern Iowa, Japan, Kentucky-Tennessee, Malaysia, Nepal, New Jersey, New Zealand-South Pacific, Pacific Northwest, Pennsylvania, Philippine Luzon, Southern Philippine and Taiwan)



















# Place your order at kiwanis.org/store.

PITTSBURGH CONVENTION STORE HOURS
WEDNESDAY 10 a.m.-6 p.m. | THURSDAY & FRIDAY 9 a.m.-5 p.m.



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